

**RESCUE LUNG SOCIETY**  
CONFERENCE ON LUNG SCREENING

2024

**EXHIBITOR & SPONSOR  
GUIDE**

OCTOBER 25-26, 2024

**Hyatt Regency Boston Harbor**  
Boston, MA



Rescue Lung Society

[www.rescuelung.org](http://www.rescuelung.org)  
[info@rescuelung.org](mailto:info@rescuelung.org)

**INSIDE:**

- EXHIBITOR INFORMATION
- SPONSORSHIP OPPORTUNITIES
- GENERAL INFORMATION

**DEADLINE TO SUBMIT APPLICATION:**

**FRIDAY, OCTOBER 11, 2024**

There are several ways to participate this year. The basic participation level is being an Exhibitor. Your company can either be in-person or virtual.

### **In-Person Exhibitor | \$5,000**

Designed for those companies that will have physical presence at the conference.

#### **In-Person Package Includes:**

- Exhibitor Badge for one representative.
- 6 foot draped table with two chairs
- One standard electrical outlet
- Virtual exhibitor page using Whova
- Access to Badge Scanner
- Acknowledgement onsite and in the program
- Logo included with email promotions
- Access to Post Conference attendees list (See Additional Information)

### **Virtual Exhibitor | \$2,000**

Designed for those companies that would like a presence at the conference, but are unable to be there in person.

#### **Virtual Package includes:**

- Virtual exhibitor page using Whova
- Acknowledgement onsite and in the program
- Logo included with email promotions
- Access to Post Conference attendees list (See Additional Information)

#### **IN-PERSON EXHIBITOR PERSONNEL**

Exhibitor Fee includes registration for one individual per company unless otherwise noted. Additional exhibitors will need to register separately. Each additional exhibitor is \$500 per person, we are not able to split a registration between two people. Exhibitors are limited to no more than **TWO** Exhibitors per company. Registration for all exhibitor personnel includes the reception, lunches, breakfasts and breaks for the conference days. Dinner is **NOT** included on Friday night unless tied to a sponsorship. All other meals are on your own. This does not include access to the education sessions. Companies interested in attending the education sessions, can register separately under Industry Registration.

#### **INDUSTRY REGISTRATION**

This includes entrance to all educational sessions the exhibitor area, reception, lunches, breakfasts and breaks for the conference days. Dinner is **NOT** included on Friday night unless tied to a sponsorship. All other meals are on your own. Cost per person is \$1,500.

#### **CONFERENCE APP & VIRTUAL EXHIBITOR SPACE**

Conference attendees will be using a conference app called Whova. This will be used for both the in-person and the virtual portion of the conference. As an Exhibitor, Whova will allow you to create a custom virtual exhibitor page, generate leads, host giveaways and more. Your interactive, customizable Exhibitor space allows you to add embedded videos, your company description, contact information, coupons, giveaways, and downloadable promotional documents. You'll be able to participate in lead generation and live chat. We will provide additional information about setting up your virtual exhibit space prior to the conference. [CLICK HERE](#) to explore Whova and learn more. Not all features in the video will be used.

#### **BADGE SCANNER**

Each attendee will have a namebadge with a QR code unique to our conference. Through the Whova app, you will be able to use your personal handheld device to capture leads and make customer notes.

## SPONSORSHIP

Sponsorship is an opportunity to further promote your company. We invite you to take this opportunity to increase your exposure by being a conference sponsor. Companies may Sponsor even if they are not able to participate in the conference.

By being a sponsor, you will reap the benefits of extra visibility for your organization or services, while at the same time, communicate your support for the Rescue Lung Society. All contributions are welcome and will be acknowledged.

### Sponsorship Levels

All in-person sponsorship levels receive the following benefits:

- 6 foot draped table with two chairs
- Exhibitor Badge for up to two representatives.
- One standard electrical outlet
- Virtual exhibitor page using Whova
- Access to Badge Scanner
- Acknowledgement onsite and in the program
- Recognition in all advance promotions as a sponsor
- Pre and Post Conference attendees list (See Additional Information)
- Company logo on RLS website
- Recognition on General Session transition slides



### Dates & Deadlines

#### October

- 11 Sponsorship Deadline
- 11 Pre-Registration List Sent
- 23 Promotional Items Due
- 31 Post Registration List Sent

\*\*Please submit company logos with your Sponsorship application.

### Platinum – \$50,000 (3 Available)

#### Additional benefits:

- Access to table location in premier location
- Four Full Conference attendees (Access to all education sessions and Friday Dinner)
- Address the attendees for 5-10 minute at either a lunch or dinner.
- Friday Evening Reception Sponsor (Name/Signage Recognition)
- Up to two Items in Convention Bag (optional)
- Name/Signage Recognition at networking event (choice of event)

### Gold – \$25,000 (3 Available)

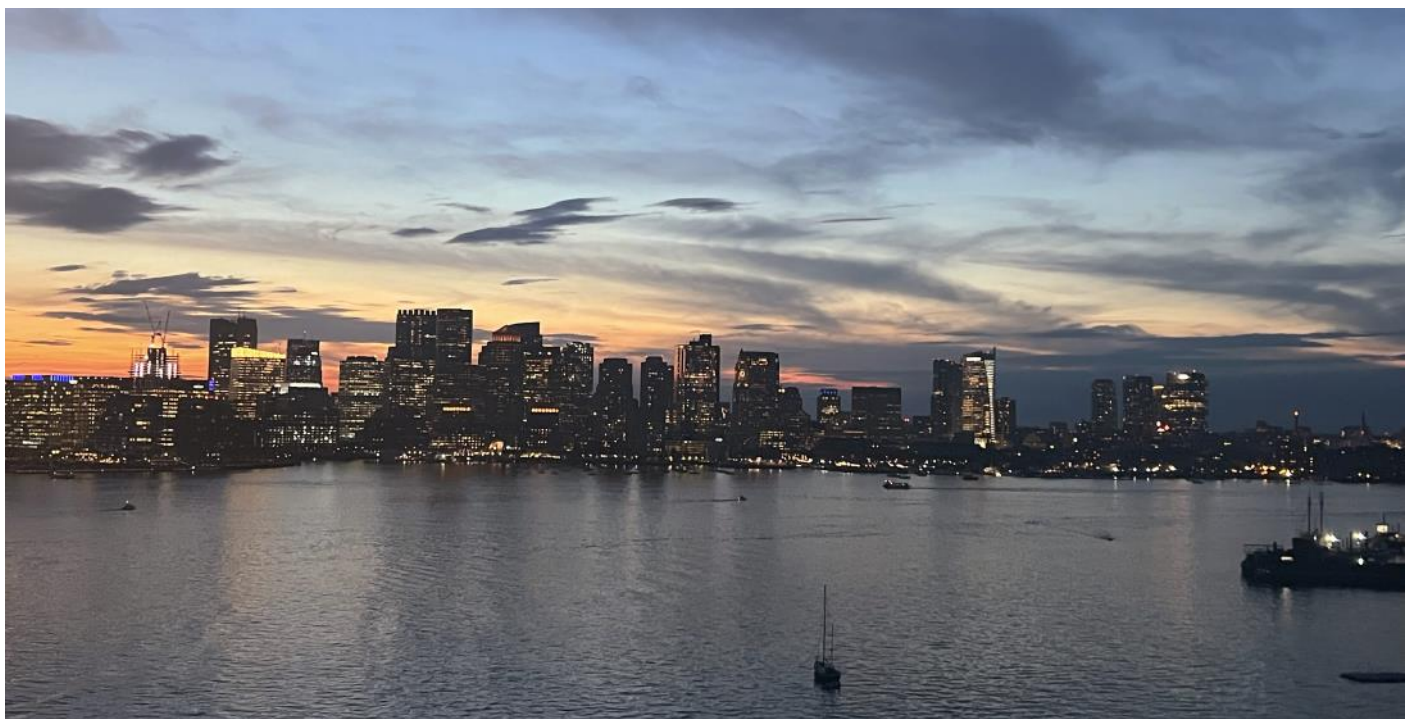
#### Additional benefits:

- Access to table location in premier location
- One Full Conference (Access to all education sessions and Friday Dinner)
- Name/Signage Recognition at networking event (choice of event)
- One item in Convention Bag (optional)



## 2024 Sponsorship Table

Sponsorship Levels	Platinum	Gold	Exhibitor	Virtual Exhibitor
<b>Cost</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$5,000</b>	<b>\$2,000</b>
<b>Availability</b>	<b>3</b>	<b>3</b>	<b>Limited</b>	<b>Unlimited</b>
Exhibit Tables	1	1	1	Online
Conference Bag Insert	2	1	\$100	\$100
Recognition in Advance Promotions	Yes	Yes	Yes	Yes
Incl. Conference App	Yes	Yes	Yes	Yes
Logo on Website	Yes	Yes	Yes	Yes
Attendee List (Opt-in)	Pre & Post	Pre & Post	Post	Post
Onsite Signage	Yes	Yes	-	-
Speaking Option	5-10 Min at Lunch or Dinner	-	-	-
<ul style="list-style-type: none"> <li>Full Conference Attendees (Access to all education sessions and Friday Dinner)</li> </ul>	4	1	-	-



## Additional Opportunities

<p><b>Journal</b> <span style="float: right;"><b>\$3,500</b></span>  <b>Limited to one (1) company.</b>                  Company logo on Journals.                  Journals will be included in the conference bag.</p> <p><b>Pen</b> <span style="float: right;"><b>\$1,000</b></span>  <b>Limited to one (1) company.</b>                  Company logo on pens.                  Pens will be included in the conference bag.</p> <p><b>Namebadge</b> <span style="float: right;"><b>\$1,000</b></span>                  Limited to one (1) company.                  Company logo will be located on the attendee's name badge.</p>	<p><b>Bag Insert</b> <span style="float: right;"><b>\$200</b></span>  <b>Unlimited Availability</b>                  Have your company brochure or promotional item included in the conference bag. Some limitations will apply based on size and weight of material.</p> <p><b>Industry Registration</b> <span style="float: right;"><b>\$1,500</b></span>                  Entrance to all educational sessions and Lunches. <b>(Reception &amp; Dinner not Included)</b></p> <p><i><b>Please note that the journal, pen, and Namebadge, have a production deadline.</b></i></p>
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## Additional Information

### Tentative Conference Schedule

<b>Thursday, October 25th</b>	
2:00pm - 8:00pm	Exhibitor Set-up
<b>Friday, October 25th</b>	
7:00am	Breakfast
8:00am-5:30pm	Sessions
10:30am-10:50am	Break (Visit Exhibitors)
1:00pm-2:00pm	Lunch (Visit Exhibitors)
3:30pm-3:50pm	Break (Visit Exhibitors)
5:30pm-6:30pm	Reception (Visit Exhibitors)
6:30pm-8:30pm	Dinner (Limited)
<b>Saturday, October 26th</b>	
7:00am-8:00am	Breakfast (Visit Exhibitors)
8:00am-4:15pm	Sessions
10:30am-10:50am	Break (Visit Exhibitors)
11:50pm-1:00pm	Lunch (Visit Exhibitors)
3:00pm-3:20pm	Break (Visit Exhibitors)
4:15pm	Attendee Adjourn
<b>5:00pm</b>	<b>Exhibitor Tear Down</b>

### Conference Hotel Information

**Hyatt Regency Boston Harbor**  
 101 Harborside Drive  
 Boston, MA 02128

**Hotel Reservations: On Your Own**  
 Sponsors and Exhibitors are responsible for making their own hotel reservations. We have negotiated rates starting at **\$249/night**.

**[CLICK HERE](#) to make your hotel reservations.**

We encourage you to make your hotel reservations soon. There are a limited number of rooms available at the negotiated rate.

**Hotel Reservation Deadline:  
 Friday, October 4th**

## How to Apply

[CLICK HERE](#) to be directed to the application form. After your form is submitted, you will be contacted to confirm your Exhibitor and/or Sponsorship(s).

Please note that due to the limited supply and/or deadlines of some of the Exhibitor and Sponsorship offerings, that they must be confirmed by us via email.

**Questions?**

Please contact **Jeff Milde** at [jmilde@rescuelung.org](mailto:jmilde@rescuelung.org) for inquires.